



## BUS POSTER PROJECT



The bus posters went up on the busses on February 18th. The posters will run for 16 weeks. The total cost for the project was \$10, 000 for the contract and an additional \$150 for the final artwork. The actual value of the project has been stated as over \$100,000. Intersection Media will be sending us a final media package analysis that we will make available to other interested regions. We will have a more detailed report for the May RSC.

The effectiveness and success of the project will be determined by any changes in the volume of contacts on the NJ Helpline and NJ website. The only criticism has been that the posters were designed for the interior bus poster and were not as appropriate for the outside of the bus. The outside bus posters should have been designed as a billboard and not an interior helpline poster. We will make several changes if this project is done again.

## Conference Agenda Report Motion Presented At Region

**The Motion:** To submit to the following motion for inclusion in the 2020 CAR: That the fellowship receive at least 2 review and input draft versions for all recovery literature projects before a final draft is in the CAR \*both books and pamphlets \*both new projects and amendments to existing

Over the decades the way we approve literature in the fellowship has changed significantly. Gone are the storied days when huge swaths of the fellowship collaborated to give input into our literature like the basic text. Nowadays there is no World Literature Review Committee. When the fellowship asks for new literature to be written portions of it go out to the fellowship for review and input for a few months at a time. The result of that review and input isn't seen until the World Board asks for the fellowship to approve the piece of literature in the conference agenda report. The report comes out in December and votes from the groups have to be in by May/April. That's all the time we have to review and all that is asked is an up or down vote, it's nearly impossible to get any changes at that point. Additionally, the Conference Agenda Report isn't translated into other languages until much later and some not at all. Only english speaking members of our worldwide fellowship even get that limited amount of time to review it before voting. review and input draft versions for all recovery literature projects before a final draft is in the CAR \*both books and pamphlets \*both new projects and amendments to existing

This motion asks that that time be extended so that the fellowship can give input on the final document and not just portions as they come out. The additional time may also allow more members of our fellowship (non english speaking) to participate in the development and approval of our life saving literature.

## Mental Health/Mental Illness IP Project (from WB)

The draft IP is out for review and input through 15 May 2019. We encourage members to read the draft and share their thoughts about it by completing the draft survey—all of which can be found at [www.na.org/mhmi](http://www.na.org/mhmi). The review and input draft was posted January 28th 2019, and within ten days we had received 259 pieces of input. We are excited about the response to this proposed IP. The majority of the current input was positive, with comments including terms like “balanced and useful” and “well written.” From the feedback that was not as supportive, the focus of the comments touched on ideas such as “a program of abstinence, so no medication” and stating that this is an “outside issue.” As a reminder, this project was initiated by a regional motion in the 2016 Conference Agenda Report, which was overwhelmingly supported at the World Service Conference. As a result, we are following the will of the Conference with its creation.

A second face-to-face meeting of this workgroup will take place 13–15 June 2019 to consider the input received and to make changes to the draft. We plan to have an approval draft of this IP in the 2020 CAR. Please participate and encourage other members to do so as well.

### Atmosphere of Recovery Tip #1

**Be sure to leave your cell phone turned ON. Drowsy members will be grateful for your assistance in remaining awake and alert.**



**And remember — if going to a meeting is good, and using the phone is good, then using the phone in a meeting must be twice as good!**